



Paul Harrison

Simpli.fi, Co-Founder and Chief Technology Officer

Paul Harrison is a founding member of Simpli.fi, and holds the position of Chief Technology Officer. In this capacity he drives and oversees the development of Simpli.fi's proprietary technology.

Prior to Simpli.fi, Harrison served as Chief Technology Officer of Collective, and was responsible for the development of the AMP Platform. Previously, he was a founding member, President, and Chief Technology Officer for Personifi, where he set the technological vision for the company. With over 20 years of experience, Harrison brings strategic insight to Simpli.fi from various perspectives, including operations, technology, and compliance. He has founded/held key leadership roles at numerous entities including Mejoris, Lexica, InsureZone, and Mednet Connect.

Harrison holds an MBA from the University of Liverpool, and a Bachelor's Degree in Business Administration from Texas A&M University. He served as an adjunct professor at Harding University for 8 years, where he taught International Business and Multi-National Business.