



Fiona Campbell-Webster

Chief Privacy Officer at MediaMath

Fiona Campbell-Webster, Esq, CIPP-E is Chief Privacy Officer at MediaMath and sits on MediaMath's Legal/Data Policy & Governance team as the legal lead for Privacy, Identity & Data Use.

In her role, she is responsible for defining the privacy program and strategic policies and processes around privacy, data use, identity and compliance to ensure data is used in ethical, privacy-friendly ways that support MediaMath's growth while honoring global data protection laws and self-regulatory obligations. Fiona has advised various Adtech companies and provided legal advice in privacy & digital marketing for 10 years. Previous to MediaMath, Fiona was Head Legal Counsel and DPO at Beeswax (DSP), and prior to that first and sole legal counsel and DPO at TripleLift (SSP).